Product 1/2

Advertiser Ref

## **CONTRACT**



**KJRH** 3701 So. Peoria Ave. Tulsa, OK 74105 (918) 743-2222

And:

**Canal Partners Media/POL** 1027 33rd St., NW - Suite 140 Washington, DC 20007

	Contract / Revision			Alt Order #			
	198737	/					
Product							
Oklahoma Stewardship	Council						
Contract Dates	Estimate #						
10/25/16 - 10/31/16	4628						
<u>Advertiser</u>	•			riginal Date / Revision			
Oklahoma Stewardship	Council		1	10/14/16	/ 10/17/16		
	Billing Cycle	Billing Calendar		<u>endar</u>	Cash/Trade		
	EOM/EOC	Broadcast  Account Executive Jenna Salmon		t	Cash		
	Property			xecutive	Sales Office		
	KJRH			mon	EWS - Washin		
	Special Handling						
	<u>Demographic</u>						
	Adults 25-54						

Agy Code

Agency Ref

Advertiser Code

*Line Oh Ohert Bete Ford Bete Becariotion	Start/End Time	Spots/	D4 T 0-	4 -	A 1
*Line Ch Start Date End Date Description  N 1 KJRH 10/25/16 10/31/16 M-F Today Show	_	Days Length Week Rate :30	Rtn TypeSp	oots 3	Amount \$675.00
Start Date End Date Weekdays Spots/Week	7-9am Rate	:30	INIVI	3	\$675.00
Week: 10/25/16 10/31/16 1-11 3	\$225.00				
N 2 KJRH 10/25/16 10/31/16 Live w/ Kelly & Michael	9-10am	:30	NM	2	\$260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/25/16 10/31/1611 2	Rate ©430.00				
	\$130.00	.00	NIN4	0	<b>#</b> 000 00
N 3 KJRH 10/25/16 10/31/16 Today Show II Start Date End Date Weekdays Spots/Week	10-11am Rate	:30	NM	2	\$200.00
Week: 10/25/16 10/31/16 -11 2	\$100.00				
N 4 KJRH 10/25/16 10/31/16 M-F 11am-12pm News	11am-12pm	:30	NM	2	\$300.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/25/16 10/31/16 1-1 2	\$150.00				•
N 5 KJRH 10/25/16 10/31/16 Days of Our Lives Start Date End Date Weekdays Spots/Week	12-1pm Rate	:30	NM	2	\$200.00
Week: 10/25/16 10/31/16 -11 2	\$100.00				
N 6 KJRH 10/25/16 10/31/16 M-F 5-530pm News	5-530pm	:30	NM	3	\$600.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/25/16 10/31/16 -111 3	\$200.00				
N 7 KJRH 10/25/16 10/31/16 M-F Nightly News	530-6pm	:30	NM	2	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/25/16 10/31/16 11 2	<u>Rate</u> \$400.00				
N 8 KJRH 10/25/16 10/31/16 M-F 6-630pm News	6-630pm	:30	NM	3	\$1,125.00
Start Date End Date Weekdays Spots/Week	Rate	.00	1 1111	Ü	ψ1,120.00
Week: 10/25/16 10/31/16 -1-11 3	\$375.00				
N 9 KJRH 10/25/16 10/25/16 Tuesday Prime B	8-9pm	:30	NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/25/16 10/31/16 -T 1	<u>Rate</u> \$1,000.00				
N 10 KJRH 10/29/16 10/29/16 Sa 5-530pm News	5-530pm	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	•	ψ+30.00
Week: 10/25/16 10/31/16S- 1	\$450.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>		
1 KJRH 10/25/16-10/31/16 Sa 5-530pm News See MG 10.2	5-530pm	Sa :30 \$4 <del>50.00</del>	NM		
2 KJRH 10/25/16-10/31/16 Sa 6-630pm News	6-630pm	sa :30 \$450.00	NM		
→ MG for 10.1 10/29	•	·			

10/14/16 / 10/17/16



	Contract / Revision 198737 /	Alt Order #
<u>Contract Dates</u> 10/25/16 - 10/31/16	Product Oklahoma Stewardship (	Estimate # 4628
Advertiser	Origin	nal Date / Revision

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeS	Spots	Amount
N 11 KJRH 10/30/16 10/30/16 Su 10-11am News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/25/16 10/31/16S 1	10-11am <u>Rate</u> \$200.00	:30	NM	1	\$200.00
N 12 KJRH 10/31/16       10/31/16       Monday Prime A         Start Date       End Date       Weekdays       Spots/Week         Week: 10/25/16       10/31/16       M       1	7-8pm <u>Rate</u> \$2,500.00	:30	NM	1	\$2,500.00
		Totals 0.00	•	23	\$8,310.00

Oklahoma Stewardship C

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/30/16	19	\$5,035.00	(\$755.25)	\$4,279.75
10/31/16 -10/31/16	4	\$3,275.00	(\$491.25)	\$2,783.75
Totals	23	\$8,310.00	(\$1,246.50)	\$7,063.50

Signature:	Date:	